

SOCIAL IMPACT INVESTMENT & SUSTAINABILITY 2022 ANNUAL CONFERENCE

*SOLIDARITY AND ACTION IN A CHANGING LANDSCAPE:
IMPACT INVESTMENT, CARBON NEUTRALITY, ESG AND METAVERSE*

POST CONFERENCE REPORT



Social Impact Investment &
Sustainability Annual Conference
Hong Kong

23rd - 24th April 2022 (Saturday & Sunday)

Live Global Online Conference

& Hong Kong On-site

(subject to social distancing measures)

SOCIAL IMPACT INVESTMENT & SUSTAINABILITY 2022 ANNUAL CONFERENCE (SIISC)

Organised by the Social Impact Investment and Procurement Foundation, and Co-hosted with the S.T.A.R.S. Foundation, World Green Organisation, the Steering Committee of the Global Carbon Neutral Action, and Caixin Global, with the support of the United Nations systems, the 2022 Annual Conference on Social Impact Investment & Sustainability will be held in Hong Kong and live broadcast globally from April 23-24, expanding on 4 topics of social impact investment, ESG, carbon neutrality and Metaverse & NFT, discussing and highlighting actions and solutions from business and industry, globally renowned capital management institutions, private investment, NGOs and the high-end technology community in more than 12 panel discussions, all available online through global streaming.

The audience experienced of a rare combination from the international political circle, business, industry, NGO and even artists, including keynote speakers such as Dr. LUO Xiang, Co-chair of Social Impact Investment & Procurement Foundation, Former Country Director (China), United Nations Office for Project Services (UNOPS); BAN Ki-moon, Former Secretary-General of the United Nations; Yukio HATOTYAMA, 93rd Prime Minister of Japan; YANG Yuanqing, Chairman and CEO, Lenovo Group; MA Weihua, Member of UNDP SDG Impact Steering Group, Chairman of China Global Philanthropy Institute, Chairman of SusallWave Digital Technology (Shenzhen) Co., Ltd. and WANG Shi, Founder of Vanke Group, Founder of Destone Group and Chairman of Vanke Foundation, just to name a few.

Host

Social Impact Investment &
Procurement Foundation

SIIP Supports Sustainable Development Goals



Co-hosts



WORLD GREEN
ORGANISATION
世界綠色組織



S.T.A.R.S. FOUNDATION
可持續科技策研基金會

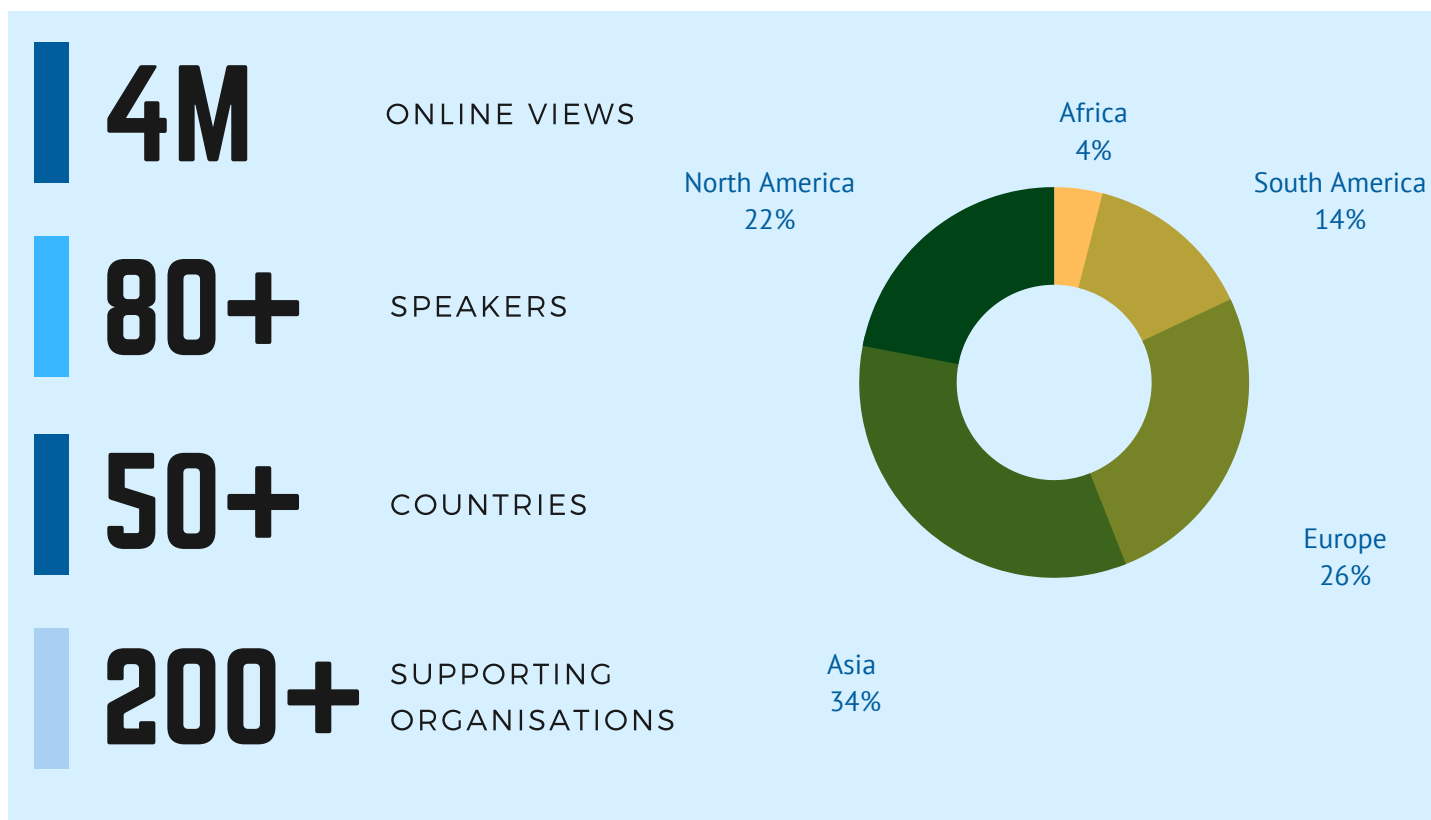
Caixin
GLOBAL

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OUTCOMES

- ICONIC GLOBAL EVENT IN IMPACT INVESTING
- MILESTONES OF IMPACT INVESTING & CARBON NEUTRALITY
- STRATEGIC WEATHERVANE OF IMPACT INVESTING & METAVERSE



The two-day SIIS 2022 conference, focusing on 4 topics of social impact investment, ESG, carbon neutrality and Metaverse & NFT, ended with a record-high of over 4 million viewership from over 50 countries.

The conference consisted of one Keynote Forum and three High-End Round Table Dialogues, covering ten topics including ESG, carbon neutral and metaverse related to government management, environment, social responsibility, investment and finance, manufacturing and production, research and technology, certification and trading, green consumption, sustainable procurement and global collaboration.

Discussing and highlighting actions and solutions from business and industry, globally renowned capital management institutions, private investment, NGOs and the high-end technology communities with over 60 percentage registered viewers are professionals from over 30 industries.

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CONFERENCE CHAIRS



Conference Chair:

Dr. LUO Xiang, Co-chair of Social Impact Investment & Procurement Foundation, Former UNOPS Country Director (China)

"Only with great foresight can we break through the dense fog. We should commit ourselves to mobilizing all forces to eradicate all forms of poverty, overcome inequality and curb climate change, while ensuring that no one is left behind."



Conference Moderator:

Ms. LI Xin, Managing Director, Caixin Global

"It has been 15 years since the idea of social impact investment has been set up. This is the year of action we're in the right place to discuss the right topics and to take the right actions."

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SOCIAL IMPACT

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CARBON NEUTRALITY

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KEYNOTE SPEAKERS' MESSAGES



BAN Ki-moon, Former Secretary-General of the United Nations

Collaborative Action is Key to Achieving the Global Sustainable Development Goals (SDGs)

"Indeed I believe that this conference takes place at a pivotal juncture for boosting global cooperation and partnership and expanding solidarity in directing investments towards carbon neutrality, ESG, and technological innovation."

Yukio HATOYAMA, 93rd Prime Minister of Japan

Practicing Carbon Neutrality as a Core Approach to Promote the Sustainable Development of Global Economy

"I am delighted to see companies and people from around the world from all walks of life taking part in this forum to work for peaceful and sustainable social development in the future."



YANG Yuanqing, Chairman and CEO, Lenovo Group

Technological Innovation Empowers "Carbon Neutrality" in Manufacturing

"The creation of low carbon or zero carbon manufacturing systems through tech innovation is inevitably the right way to go. It means stronger actions on low carbon transition by those well-grounded enterprises and industries on emission reduction to strive for carbon pt peaking as early as possible."



MA Weihua, Member of UNDP SDG Impact Steering Group, Chairman of China Global Philanthropy Institute

Promoting Impact Investing, Innovating Asian ESG Standards and Achieving Carbon Neutrality

"As the world is faced with these serious challenges, we look to social impact investment for to play a greater role. We do not wait for the problems to emerge before we address them."



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Pedro Antonio Guazo Alonso, The representative of the Secretary-General, United Nations Joint Staff Pension Fund

ESG and Principles-Based Activism

"We took the first steps in order to bring the world together to speak about these issues. We have seen a spike in the discussion of ESG all over the world."

Opportunities for Chinese Companies in A Carbon-Neutral Economy

- WANG Shi, Founder of Vanke Group & Founder of Destone Group, Chairman of Vanke Foundation

"I'm very excited about it my zero carbon community will be one of the many outcomes to be showcased and the Chinese companies will have more and better green stories to tell. I'm willing to be a pioneer of business innovation and break our way through a new world of carbon neutrality."



Promoting Solidarity and Action for Global Sustainability

Global Trends and Challenges for Impact Investing

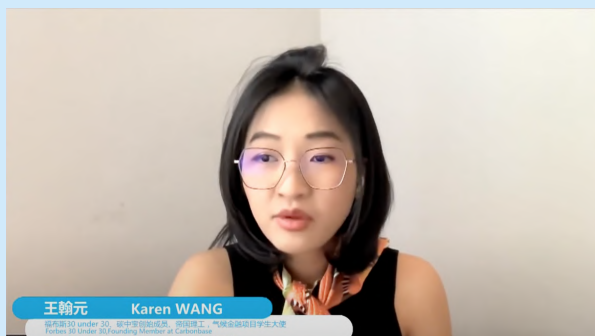
- Dr. Jan MATTSSON, Former Under-Secretary-General of the United Nations, Chief Strategic Advisor of Social Impact Investment and Procurement Foundation

"Solidarity is a fundamental human value and a guiding UN principle which takes on special significance in our interconnected world. I was so glad to see the world solidarity in the subheading of the conference. Solidarity can make a difference."

ESG-driven impact investment has a high potential as an innovative finance mechanism and governments' roles on leveraging desired private capital for SDG implementation

- Jaap Van HIERDEN, United Nations Resident Coordinator in Micronesia

"We must tackle these issues immediately and decisively through bold and concerted efforts on various fronts such as institutional capacity building, human resource development, strengthening the rule of law, and technological innovation."



"Technology is the key to accelerate meaningful climate transition, Carbonbase is a two-year old climate startup building carbon accounting software for billion dollar corporations."

- Karen WANG, Forbes 30 under 30, Founding Member at Carbonbase

"We live in a complicated world, climate change is a disaster yet also A lifetime opportunity to make positive impacts. It can actually be cheaper to protect the earth than ruining it if we make best usage of technology. The world is betting on the youth"

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SOCIAL IMPACT& CARBON NEUTRALITY



In the forum of social impact and carbon neutrality, the panel speakers shared their insights and experiences on carbon-neutrality-related strategies and policies, manufacturing and e-commerce, investment and finance, authentication and trading, digitization and upgrading, trade and consumption, education and cultural context, and international collaboration. The sharing were fruitful on responding the question where our society and our planet is heading.



Dr. TANG Renhu
Chief Scientist of
National 973 Project
Director of NUSC Carbon
Neutral Joint Lab



Dr. TANG Min
Chairman of Youcheng
Foundation, former
Chief Economist of
Asian Development
Bank



WANG Yang
Co-founder &
President of
NewLink



MA Jinru
Vice President of
Goldwind Science &
Technology



Dr. LIU Jing
Deputy Director of
UNIDO Global
Innovation Network
Project



ZHANG Xiangdong
Founder and
Chairman of
Organic and Beyond
Food Co.



Dr. XU Chengzhi
Vice President
China Tianying
Group



Prof. LIANG Xi
Professor & Co-director
of Climate Investment
and Finance Platform for
Ecological Civilisation
Development (CIFE),
University College
London



Haiping HU
Chairman of Global
Mentor Board
(Beijing)
Information Technology
Co. & Chairman of
Sunrise (Guizhou) New
Energy Material Co.



Dewen MEI
Managing Director
Beijing Environmental
Exchange



WANG Guangyu
Founder & President
China Soft Capital
Group



Allen YEUNG, JP
Founder and CEO
of Intelli Global
Corporation (IGC)



HU Hairuo
Senior Vice President
Liangjiang Capital



LI Junfeng
Standing Director of China
Energy Research Society
Venture Partner of Sequoia
China



FANG Ke
Director General of
Implementation
Monitoring Department,
Asian Infrastructure
Investment Bank (AIIB)



Oumar SYLLA
Acting Director of the
Regional Office for
Africa UN Habitat



ZHANG Xiaohua
Chief Representative of
China Region of
Climatework

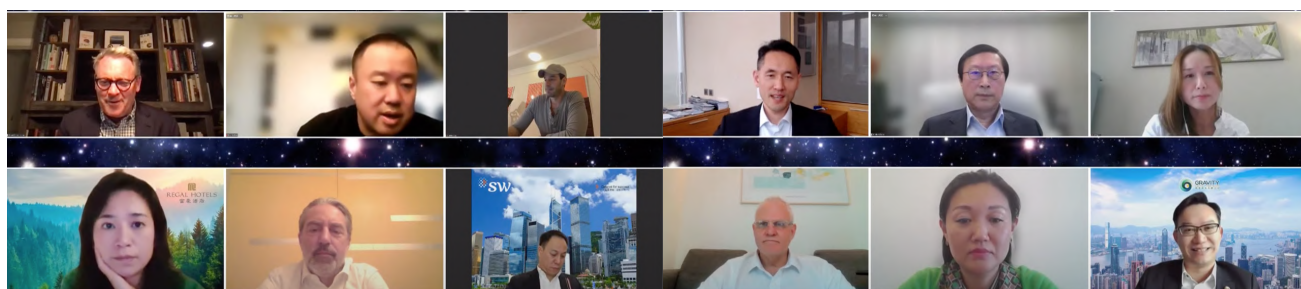


Prof. WANG Dong
Director of
International
Academy of Low
Carbon
Development,
Shenzhen



Hubert STABERHOFER
Founder/CEO of Aurea
Draconis,
Former South Asia
Representative of UNOPS

SOCIAL IMPACT & ESG



Practicing Environment, Social, and Governance is one of the core approaches to promote UN-SDGs especially in private sectors. The panel speakers presented us brilliant discussions on negative screening vs. positive screening, ESG system Integration with SDGs, assessment models and applicability, corporate governance, ESG international development, social responsible investment, opportunities and challenges.



LIU Meng
UN Global Compact,
Head of Asia Pacific
Networks



David A. FERGUSSON
Executive Managing
Director – M&A,
Generational Equity



LIU Fang-Yi
Chairman of Intco
Medical Group
& Intco Environmental
Recycling Resources Co.



Justin KULLA
Partner at TZP
Group, CEO of
BusinessBlocks



Poman LO
Vice Chairman and
Managing Director of
Regal Hotels Group



Eddie CHEN
Senior Partner
Eurazeo Group



Verna LIN
Global Reporting
Initiative (GRI) Head
of Greater China
Regional Hub



Matthew FRIEDMAN
Founder and CEO of
The Mekong Club



FANG Yujin
Managing Partner,
Fang Fund
Partners



Ir. Dr. Alan LAM
Director and CTO
of Gravity Capital
Partners



Satya S. TRIPATHI
Secretary-General, Global
Alliance for a Sustainable
Planet
The Former UN Assistant
Secretary-General



Mark YEh
Head of China
Asian Venture
Philanthropy
Network



Angelene HUANG
Founder & CEO ,
Alliance for Impact,
Board Director of the
TCFA



Ross OVERLINE
Co-Founder & CEO
of Scholars of
Finance (SOF)



JIANG Yufei
Director,
Advocacy &
Service B Corps
China



LO Wa Kei, Roy
President of
HKINEDA



Chris C. LEE
Partner of Cleary
Gottlieb Steen &
Hamilton LLP



Oliver NIEDERMAIER
Founder, Chairman &
CEO,TAU Investment
Management

SOCIAL IMPACT & METaverse



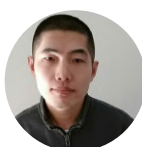
Three Forum under the topic Social Impact and Metaverse discuss the vision of metaverse and Imagination-driven digital civilization, investment and technology innovation of metaverse and NFT, Web 3.0 and artificial intelligence, governance of metaverse and corporate social responsibility, metaverse and sustainable development.



CHEN Xu
Executive Chairman,
Metaverse Committee,
GSCCNA



Ju ZHANG
NFT Artist



Xing WANG
NFT Artist



YU Bin
Member, International
Meteorite Collectors
Association; Founder,
Interstellar Space
Metaverse Park



Yvonne YE
Executive Secretary,
Metaverse Committee,
GSCCNA



Yida GAO
Founder & General Partner, Co-Founder & CEO, Open
Shima Capital



Fred Fournier
Co-Founder & CEO, Open
Forest Protocol



Michael Kelly
Co-Founder & CPO, Open
Forest Protocol



Svenja Telle
Global Head of Carbon
Solutions, Flow Carbon



Ransu Salovarva
CEO & Founder
LIKVIDI



HE Zhan
BD Lead,
Omniverse,
NVIDIA China



Wyon LIU
Founder, Seengene
AI & Eonivars
Metaverse



WU Xiankun
Co-Founder &
President, rct AI



Shiyu JIN
Co-Founder,
Chronicle Media;
Chairman, Aurumsy
Ventures



WANG Feng
Editor-in-Chief,
FTChinese.com



Yawn RONG
Co-Founder
STEPN



George YANG
Founder & CEO
Really



Felix SIM
Co-Founder
Salad Ventures



James ZHANG
Co-Founder
Jambo



Mable JIANG
Partner
Multicoin Capital

OPENING CEREMONY OF UNIDO-GSTIN DIGITAL FINANCE RESEARCH INSTITUTE (HONG KONG)



The opening ceremony of UNIDO-GSTIN Digital Finance Research Institute (DIGFIN) Hong Kong was held. Dr. LIU Jing, Deputy of UNIDO, Global Innovative Network Project, Mr. Jonathan CHONG, Director of Digital Finance Research Institute of UNIDO-GSTIN, Dr. LO Waishun, Adjunct Professor of Information Engineering, The Chinese University of Hong Kong, Dr. LUO Xiang, Co-Chairman of Social Impact Investment & Procurement Foundation delivered speech on the opening ceremony.



Faye LONG
Moderator



Dr. LIU Jing
Deputy Director of
UNIDO, Global
Innovation Network
Project



Jonathan CHONG
Director of Digital
Finance Research
Institute of UNIDO-
GSTIN



Dr. LO Waishun
CEFAR Fellow (events),
Chinese University of
Hong Kong



Dr. LUO Xiang
Co-Chairman, Social
Impact Investment &
Procurement
Foundation (SIIP)

CLOSING REMARK



- Dr. William YU, Founder and Chief Executive Officer of World Green Organisation (WGO)

"The conference inspires us to work towards the the future to tackle our global challenges. What we need to do now is to bring all these resources to formulate a new order to address the problems we created in the past. Although we can live in a perfect world of metaphors support by VR and AR, but at the same time, in the real world, our aims is to build a better place, a more equal society, a healthy planet for human being."

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UN YOUTH LEADERSHIP PROGRAM

SDG & CARBON NEUTRALITY YOUTH

AMBASSADOR



BAN Ki-moon, Former Secretary-General of the United Nations, Welcoming Speech for the Youth Ambassador Program

In order to better support the 2030 Agenda for Sustainable Development and Youth 2030: The UN Youth Strategy, SIISC 2022 launched the opening ceremony of the United Nations Youth Leadership Development Programme initiated by UNITAR, which aims to promote knowledge on climate change, economic and social development, science, and technology, while encouraging youth to pay attention to global issues such as environment, public health, climate change and refugees. The programme equally aims to enhance the leadership, communication, collaboration, decision-making and creativity capacities of global youth.

Each subprogramme consists of video lectures, webinars, workshops and an virtual guided tour. The total training duration for each subprogramme is 9 hours, giving a total training duration of 18 hours.

The programme develops a series of interdisciplinary and frontier learning subprogrammes with scientific knowledge at their core and aims to:

- Integrate sociology and development studies by taking global issues at the starting point;
- Focus on organising professional trainings and international exchange camps to help young people understand international organizations and global governance from first-hand experience;
- Explore ways of international cutting-edge scientific development, tap into participants' creativity and innovative potential;
- Improve participants' awareness of global citizenship and social responsibility and empower them to become future global leaders;
- Allow global youth to participate in addressing global issues and help them become a guiding force in accelerating the realization of the UN SDGs.



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SIISC2022 OFFICIAL NFTS



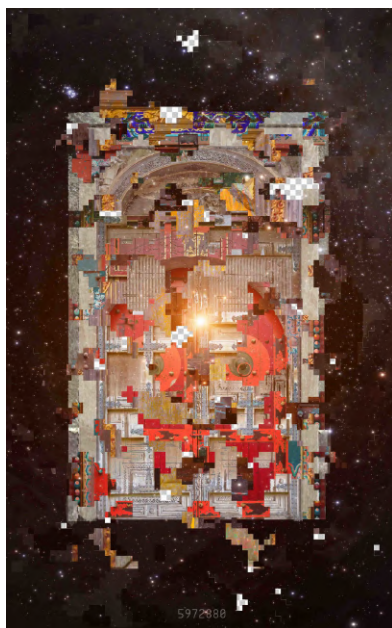
SIISC 2022 Official NFT Artworks Airdrop

The SIISC2022 NFT collection was created by renowned artists based on the theme of the Conference. The collection will be displayed on the official website of the Conference and sent to crypto wallets of the speakers and panelists who participate in the Conference.

Intro to Collaborating Artists

Xing WANG

Chinese NFT artist. Shortlisted for the 2022 Venice Biennale. Founded crypto art research center Digital Compound. Graduated from CAFA.



Digital Babel Library:
Little Gate

Ju ZHANG (ZOOJOO)

Chinese NFT artist. His artworks will be exhibited at the 1st Annual Metaverse@Venice. Member of Shanghai Artists Association. His works have been collected by National Art Museum of China, Shanghai Art Museum, and exhibited abroad in France, Germany, Austria, Switzerland, Poland, etc.



Acid Metaverse
Planet colony

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PROJECT COORDINATOR
MR. JOSHUA CHAK



CONFERENCE COORDINATOR
MISS BELLA NI



PROGRAMME DESIGNER
MISS LONG FEIFEI, FAYE



LIAISON OFFICER
MISS ANNA NG



CONTENT DESIGNER
MISS MA XINYE



LIAISON OFFICER
MISS RACHEL LIANG



LIAISON OFFICER
MR. LAU WING TO, JOHN



IT SUPPORT
MR. CHIN KIT, JACKY



CONTENT WRITER
MISS YUVINA TSOI



CONTENT WRITER
MISS AMANDA YANG



CONTENT DESIGNER
MR. EDWIN YAU



CONTENT WRITER
MISS KIKI KAN



CONTENT WRITER
MISS TINA KO

EXECUTION COMMITTEE OF SIISC 2022



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