

# SOCIAL IMPACT INVESTMENT & SUSTAINABILITY 2022 ANNUAL CONFERENCE

*SOLIDARITY AND ACTION IN A CHANGING LANDSCAPE:  
IMPACT INVESTMENT, CARBON NEUTRALITY, ESG AND METAVERSE*

# POST CONFERENCE REPORT



Social Impact Investment &  
Sustainability Annual Conference  
*Hong Kong*

23rd - 24th April 2022 (Saturday & Sunday)

Live Global Online Conference

& Hong Kong On-site

(subject to social distancing measures)

# SOCIAL IMPACT INVESTMENT & SUSTAINABILITY 2022 ANNUAL CONFERENCE (SIISC)

Organised by the Social Impact Investment and Procurement Foundation, and Co-hosted with the S.T.A.R.S. Foundation, World Green Organisation, the Steering Committee of the Global Carbon Neutral Action, and Caixin Global, with the support of the United Nations systems, the 2022 Annual Conference on Social Impact Investment & Sustainability will be held in Hong Kong and live broadcast globally from April 23-24, expanding on 4 topics of social impact investment, ESG, carbon neutrality and Metaverse & NFT, discussing and highlighting actions and solutions from business and industry, globally renowned capital management institutions, private investment, NGOs and the high-end technology community in more than 12 panel discussions, all available online through global streaming.

The audience experienced of a rare combination from the international political circle, business, industry, NGO and even artists, including keynote speakers such as Dr. LUO Xiang, Co-chair of Social Impact Investment & Procurement Foundation, Former Country Director (China), United Nations Office for Project Services (UNOPS); BAN Ki-moon, Former Secretary-General of the United Nations; Yukio HATOTYAMA , 93rd Prime Minister of Japan; YANG Yuanqing, Chairman and CEO, Lenovo Group; MA Weihua, Member of UNDP SDG Impact Steering Group, Chairman of China Global Philanthropy Institute, Chairman of SusallWave Digital Technology (Shenzhen) Co., Ltd. and WANG Shi, Founder of Vanke Group, Founder of Destone Group and Chairman of Vanke Foundation, just to name a few.

## Host

Social Impact Investment &  
Procurement Foundation



SIIP supports Sustainable Development Goals

## Co-hosts



WGO  
WORLD GREEN  
ORGANISATION  
世界綠色組織



S.T.A.R.S. FOUNDATION  
可持續科技研策基金會

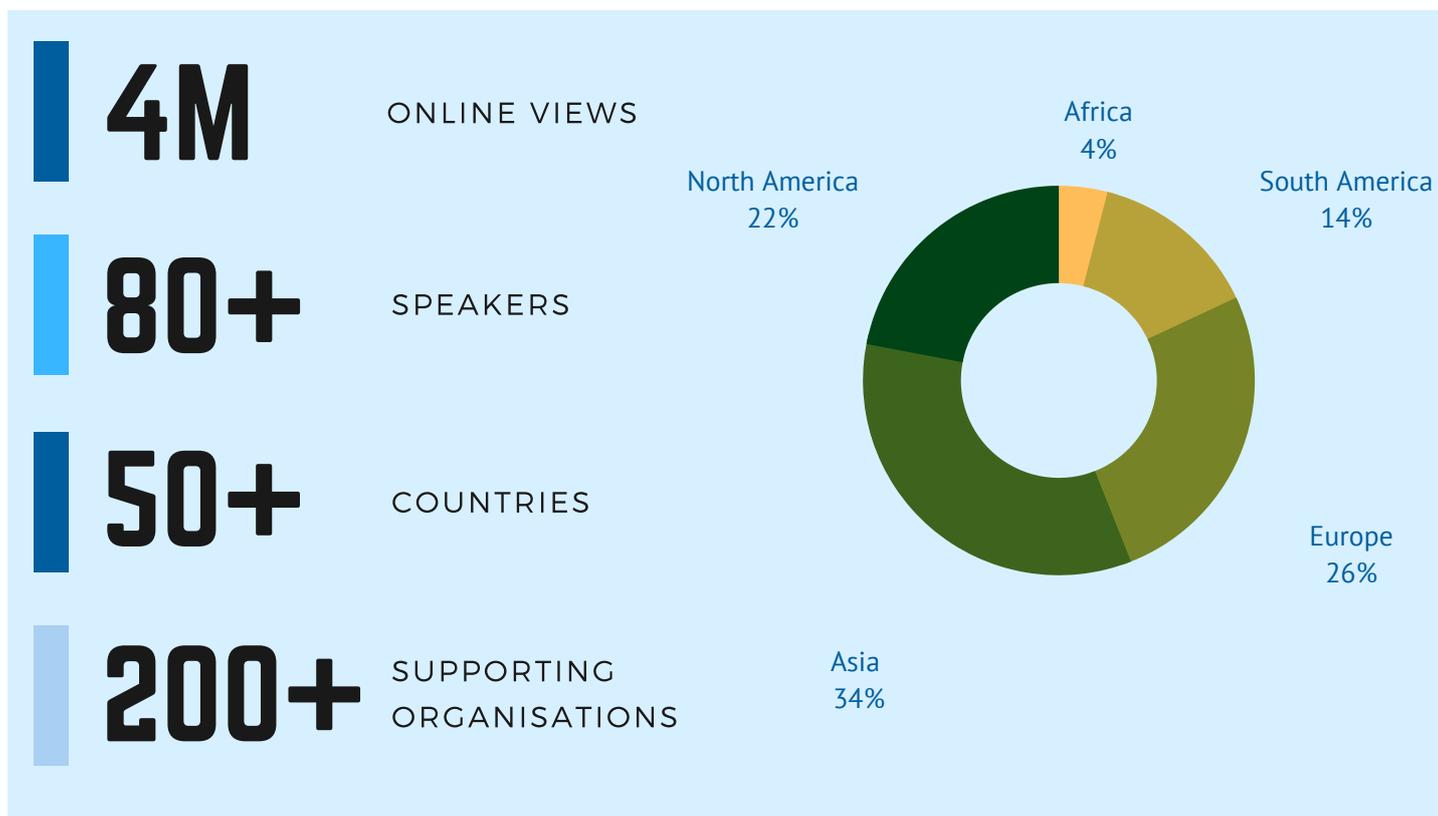
Caixin  
GLOBAL

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# OUTCOMES

- ICONIC GLOBAL EVENT IN IMPACT INVESTING
- MILESTONES OF IMPACT INVESTING & CARBON NEUTRALITY
- STRATEGIC WEATHERVANE OF IMPACT INVESTING & METAVERSE



The two-day SIIS 2022 conference, focusing on 4 topics of social impact investment, ESG, carbon neutrality and Metaverse & NFT, ended with a record-high of over 4 million viewership from over 50 countries.

The conference consisted of one Keynote Forum and three High-End Round Table Dialogues, covering ten topics including ESG, carbon neutral and metaverse related to government management, environment, social responsibility, investment and finance, manufacturing and production, research and technology, certification and trading, green consumption, sustainable procurement and global collaboration.

Discussing and highlighting actions and solutions from business and industry, globally renowned capital management institutions, private investment, NGOs and the high-end technology communities with over 60 percentage registered viewers are professionals from over 30 industries.



UN CONSULTATIVE STATUS SUPPORTING ORGANISATIONS:



SUPPORTING ORGANISATIONS:



SOCIAL IMPACT

SUPPORTING INSTITUTIONS:



CARBON NEUTRALITY

SUPPORTING INSTITUTIONS:

PUBLIC LISTED SUPPORTING CORPORATIONS:



SUPPORTING CORPORATIONS:



SUPPORTING MEDIA:



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# KEYNOTE SPEAKERS' MESSAGES



**BAN Ki-moon, Former Secretary-General of the United Nations**

***Collaborative Action is Key to Achieving the Global Sustainable Development Goals (SDGs)***

*"Indeed I believe that this conference takes place at a pivotal juncture for boosting global cooperation and partnership and expanding solidarity in directing investments towards carbon neutrality, ESG, and technological innovation."*

**Yukio HATOYAMA, 93rd Prime Minister of Japan**

***Practicing Carbon Neutrality as a Core Approach to Promote the Sustainable Development of Global Economy***

*"I am delighted to see companies and people from around the world from all walks of life taking part in this forum to work for peaceful and sustainable social development in the future."*



**YANG Yuanqing, Chairman and CEO, Lenovo Group**

***Technological Innovation Empowers "Carbon Neutrality" in Manufacturing***

*"The creation of low carbon or zero carbon manufacturing systems through tech innovation is inevitably the right way to go. It means stronger actions on low carbon transition by those well-grounded enterprises and industries on emission reduction to strive for carbon pt peaking as early as possible."*



**MA Weihua, Member of UNDP SDG Impact Steering Group, Chairman of China Global Philanthropy Institute**

***Promoting Impact Investing, Innovating Asian ESG Standards and Achieving Carbon Neutrality***

*"As the world is faced with these serious challenges, we look to social impact investment for to play a greater role. We do not wait for the problems to emerge before we address them."*





*Pedro Antonio Guazo Alonso, The representative of the Secretary-General, United Nations Joint Staff Pension Fund*

**ESG and Principles-Based Activism**

*"We took the first steps in order to bring the world together to speak about these issues. We have seen a spike in the discussion of ESG all over the world."*

**Opportunities for Chinese Companies in A Carbon-Neutral Economy**

- WANG Shi, Founder of Vanke Group & Founder of Destone Group, Chairman of Vanke Foundation

*"I'm very excited about it my zero carbon community will be one of the many outcomes to be showcased and the Chinese companies will have more and better green stories to tell. I'm willing to be a pioneer of business innovation and break our way through a new world of carbon neutrality."*



**Promoting Solidarity and Action for Global Sustainability**

**Global Trends and Challenges for Impact Investing**

- Dr. Jan MATTSSON, Former Under-Secretary-General of the United Nations, Chief Strategic Advisor of Social Impact Investment and Procurement Fundation

*"Solidarity is a fundamental human value and a guiding UN principle which takes on special significance in our interconnected world. I was so glad to see the world solidarity in the subheading of the conference. Solidarity can make a difference."*

**ESG-driven impact investment has a high potential as an innovative finance mechanism and governments' roles on leveraging desired private capital for SDG implementation**

- Jaap Van HIERDEN, United Nations Resident Coordinator in Micronesia

*"We must tackle these issues immediately and decisively through bold and concerted efforts on various fronts such as institutional capacity building, human resource development, strengthening the rule of law, and technological innovation."*



*"Technology is the key to accelerate meaningful climate transition, Carbonbase is a two-year old climate startup building carbon accounting software for billion dollar corporations."*

- Karen WANG, Forbes 30 under 30, Founding Member at Carbonbase

*"We live in a complicated world, climate change is a disaster yet also A lifetime opportunity to make positive impacts. It can actually be cheaper to protect the earth than ruining it if we make best usage of technology. The world is betting on the youth"*

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# SOCIAL IMPACT & CARBON NEUTRALITY



*In the forum of social impact and carbon neutrality, the panel speakers shared their insights and experiences on carbon-neutrality-related strategies and policies, manufacturing and e-commerce, investment and finance, authentication and trading, digitization and upgrading, trade and consumption, education and cultural context, and international collaboration. The sharing were fruitful on responding the question where our society and our planet is heading.*



**Dr. TANG Renhu**  
Chief Scientist of  
National 973 Project  
Director of NUSC Carbon  
Neutral Joint Lab



**Dr. TANG Min**  
Chairman of Youcheng  
Foundation, former  
Chief Economist of  
Asian Development  
Bank



**WANG Yang**  
Co-founder &  
President of  
NewLink



**MA Jinru**  
Vice President of  
Goldwind Science &  
Technology



**Dr. LIU Jing**  
Deputy Director of  
UNIDO Global  
Innovation Network  
Project



**ZHANG Xiangdong**  
Founder and  
Chairman of  
Organic and Beyond  
Food Co.



**Dr. XU Chengzhi**  
Vice President  
China Tianying  
Group



**Prof. LIANG Xi**  
Professor & Co-director  
of Climate Investment  
and Finance Platform for  
Ecological Civilisation  
Development (CIFE),  
University College  
London



**Haiping HU**  
Chairman of Global  
Mentor Board  
(Beijing)  
Information Technology  
Co. & Chairman of  
Sunrise (Guizhou) New  
Energy Material Co.



**Dewen MEI**  
Managing Director  
Beijing Environmental  
Exchange



**WANG Guangyu**  
Founder & President  
China Soft Capital  
Group



**Allen YEUNG, JP**  
Founder and CEO  
of Intelli Global  
Corporation (IGC)



**HU Hairuo**  
Senior Vice President  
Liangjiang Capital



**LI Junfeng**  
Standing Director of China  
Energy Research Society  
Venture Partner of Sequoia  
China



**FANG Ke**  
Director General of  
Implementation  
Monitoring Department,  
Asian Infrastructure  
Investment Bank (AIIB)



**Oumar SYLLA**  
Acting Director of the  
Regional Office for  
Africa UN Habitat



**ZHANG Xiaohua**  
Chief Representative of  
China Region of  
Climatework



**Prof. WANG Dong**  
Director of  
International  
Academy of Low  
Carbon  
Development,  
Shenzhen



**Hubert STABERHOFER**  
Founder/CEO of Aurea  
Draconis,  
Former South Asia  
Representative of UNOPS



# SOCIAL IMPACT & ESG



Practicing Environment, Social, and Governance is one of the core approaches to promote UN-SDGs especially in private sectors. The panel speakers presented us brilliant discussions on negative screening vs. positive screening, ESG system Integration with SDGs, assessment models and applicability, corporate governance, ESG international development, social responsible investment, opportunities and challenges.



**LIU Meng**  
UN Global Compact,  
Head of Asia Pacific  
Networks



**David A. FERGUSSON**  
Executive Managing  
Director – M&A,  
Generational Equity



**LIU Fang-Yi**  
Chairman of Intco  
Medical Group  
& Intco Environmental  
Recycling Resources Co.



**Justin KULLA**  
Partner at TZP  
Group, CEO of  
BusinessBlocks



**Poman LO**  
Vice Chairman and  
Managing Director of  
Regal Hotels Group



**Eddie CHEN**  
Senior Partner  
Eurazeo Group



**Verna LIN**  
Global Reporting  
Initiative (GRI) Head  
of Greater China  
Regional Hub



**Matthew FRIEDMAN**  
Founder and CEO of  
The Mekong Club



**FANG Yujin**  
Managing Partner,  
Fang Fund  
Partners



**Ir. Dr. Alan LAM**  
Director and CTO  
of Gravity Capital  
Partners



**Satya S. TRIPATHI**  
Secretary-General, Global  
Alliance for a Sustainable  
Planet  
The Former UN Assistant  
Secretary-General



**Mark YEHL**  
Head of China  
Asian Venture  
Philanthropy  
Network



**Angelene HUANG**  
Founder & CEO,  
Alliance for Impact,  
Board Director of the  
TCFA



**Ross OVERLINE**  
Co-Founder & CEO  
of Scholars of  
Finance (SOF)



**JIANG Yufei**  
Director,  
Advocacy &  
Service B Corps  
China



**LO Wa Kei, Roy**  
President of  
HKINEDA



**Chris C. LEE**  
Partner of Cleary  
Gottlieb Steen &  
Hamilton LLP



**Oliver NIEDERMAIER**  
Founder, Chairman &  
CEO,TAU Investment  
Management



# SOCIAL IMPACT & METaverse



Three Forum under the topic Social Impact and Metaverse discuss the vision of metaverse and Imagination-driven digital civilization, investment and technology innovation of metaverse and NFT, Web 3.0 and artificial intelligence, governance of metaverse and corporate social responsibility, metaverse and sustainable development.



**CHEN Xu**  
Executive Chairman,  
Metaverse Committee,  
GSCCNA



**Ju ZHANG**  
NFT Artist



**Xing WANG**  
NFT Artist



**YU Bin**  
Member, International  
Meteorite Collectors  
Association; Founder,  
Interstellar Space  
Metaverse Park



**Yvonne YE**  
Executive Secretary,  
Metaverse Committee,  
GSCCNA



**Yida GAO**  
Founder & General Partner,  
Shima Capital



**Fred Fournier**  
Co-Founder & CEO, Open  
Forest Protocol



**Michael Kelly**  
Co-Foudner & CPO, Open  
Forest Protocol



**Svenja Telle**  
Global Head of Carbon  
Solutions, Flow Carbon



**Ransu Salovarra**  
CEO & Founder  
LIKVIDI



**HE Zhan**  
BD Lead,  
Omniverse,  
NVIDIA China



**Wyon LIU**  
Founder, Seengene  
AI & Eonivars  
Metaverse



**WU Xiankun**  
Co-Founder &  
President, rct AI



**Shiyu JIN**  
Co-Founder,  
Chronicle Media;  
Chairman, Aurumsy  
Ventures



**WANG Feng**  
Editor-in-Chief,  
FTChinese.com



**Yawn RONG**  
Co-Founder  
STEPN



**George YANG**  
Founder & CEO  
Realy



**Felix SIM**  
Co-Founder  
Salad Ventures



**James ZHANG**  
Co-Founder  
Jambo



**Mable JIANG**  
Partner  
Multicoin Capital

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# OPENING CEREMONY OF UNIDO-GSTIN DIGITAL FINANCE RESEARCH INSTITUTE (HONG KONG)



The opening ceremony of UNIDO-GSTIN Digital Finance Research Institute (DIGFIN) Hong Kong was held. Dr. LIU Jing, Deputy of UNIDO, Global Innovative Network Project, Mr. Jonathan CHONG, Director of Digital Finance Research Institute of UNIDO-GSTIN, Dr. LO Waishun, Adjunct Professor of Information Engineering, The Chinese University of Hong Kong, Dr. LUO Xiang, Co-Chairman of Social Impact Investment & Procurement Foundation delivered speech on the opening ceremony.



**Faye LONG**  
Moderator



**Dr. LIU Jing**  
Deputy Director of UNIDO, Global Innovation Network Project



**Jonathan CHONG**  
Director of Digital Finance Research Institute of UNIDO-GSTIN



**Dr. LO Waishun**  
CEFAR Fellow (events), Chinese University of Hong Kong



**Dr. LUO Xiang**  
Co-Chairman, Social Impact Investment & Procurement Foundation (SIIP)

## CLOSING REMARK



- Dr. William YU, Founder and Chief Executive Officer of World Green Organisation (WGO)

"The conference inspires us to work towards the the future to tackle our global challenges. What we need to do now is to bring all these resources to formulate a new order to address the problems we created in the past. Although we can live in a perfect world of metaphors support by VR and AR, but at the same time, in the real world, our aims is to build a better place, a more equal society, a healthy planet for human being."

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# UN YOUTH LEADERSHIP PROGRAM

## SDG & CARBON NEUTRALITY YOUTH

### AMBASSADOR



*BAN Ki-moon, Former Secretary-General of the United Nations, Welcoming Speech for the Youth Ambassador Program*

In order to better support the 2030 Agenda for Sustainable Development and Youth 2030: The UN Youth Strategy, SIISC 2022 launched the opening ceremony of the United Nations Youth Leadership Development Programme initiated by UNITAR, which aims to promote knowledge on climate change, economic and social development, science, and technology, while encouraging youth to pay attention to global issues such as environment, public health, climate change and refugees. The programme equally aims to enhance the leadership, communication, collaboration, decision-making and creativity capacities of global youth.

Each subprogramme consists of video lectures, webinars, workshops and an virtual guided tour. The total training duration for each subprogramme is 9 hours, giving a total training duration of 18 hours.

The programme develops a series of interdisciplinary and frontier learning subprogrammes with scientific knowledge at their core and aims to:

- Integrate sociology and development studies by taking global issues at the starting point;
- Focus on organising professional trainings and international exchange camps to help young people understand international organizations and global governance from first-hand experience;
- Explore ways of international cutting-edge scientific development, tap into participants' creativity and innovative potential;
- Improve participants' awareness of global citizenship and social responsibility and empower them to become future global leaders;
- Allow global youth to participate in addressing global issues and help them become a guiding force in accelerating the realization of the UN SDGs.



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# SIISC2022 OFFICIAL NFTS



## SIISC 2022 Official NFT Artworks Airdrop

The SIISC2022 NFT collection was created by renowned artists based on the theme of the Conference. The collection will be displayed on the official website of the Conference and sent to crypto wallets of the speakers and panelists who participate in the Conference.

## Intro to Collaborating Artists

### Xing WANG

Chinese NFT artist. Shortlisted for the 2022 Venice Biennale. Founded crypto art research center Digital Compound. Graduated from CAFA.

### Ju ZHANG (ZOOJOO)

Chinese NFT artist. His artworks will be exhibited at the 1st Annual Metaverse@Venice. Member of Shanghai Artists Association. His works have been collected by National Art Museum of China, Shanghai Art Museum, and exhibited abroad in France, Germany, Austria, Switzerland, Poland, etc.



Digital Babel Library:  
Little Gate



Acid Metaverse  
Planet colony

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PROJECT COORDINATOR  
MR. JOSHUA CHAK



CONFERENCE COORDINATOR  
MISS BELLA NI



PROGRAMME DESIGNER  
MISS LONG FEIFEI, FAYE



LIAISON OFFICER  
MISS ANNA NG



CONTENT DESIGNER  
MISS MA XINYE



LIAISON OFFICER  
MISS RACHEL LIANG



LIAISON OFFICER  
MR. LAU WING TO, JOHN



IT SUPPORT  
MR. CHIN KIT, JACKY



CONTENT WRITER  
MISS YUVINA TSOI



CONTENT WRITER  
MISS AMANDA YANG



CONTENT DESIGNER  
MR. EDWIN YAU



CONTENT WRITER  
MISS KIKI KAN



CONTENT WRITER  
MISS TINA KO

# EXECUTION COMMITTEE OF SIISC 2022



Social Impact Investment &  
Sustainability Annual Conference  
*Hong Kong*

EVENT WEBSITE:

[SIISC.ORG](http://SIISC.ORG)



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